



28 JULY 2017

Nat'l, State Scene Drag Down Voter Outlook

Washington voters' outlook has darkened considerably in the last six months due to growing pessimism about the state and national scenes.

The Voter Outlook Index combines measures of voters' expectations "for the next year or so" for: 1) the country, 2) the state, 3) "your community" and 4) "your household." The Index dropped to its lowest point in 6 years this week (0.80), dragged down by pessimism about the state and country.

The proportion of voters who saw things getting better for the country and for the state both dropped to 6-year lows:

43% expected things to get better in the country—down from 51% in December; and

46% expected things to get better in the state—down from 56%.

In contrast, most voters' said things were getting better in their community and their household:

60% expected things to get better in their community, up from 57% in December; and

65% expected better things for their household, vs. 66% in December.

There were some notable differences in outlook, mainly along party lines:

- 78% of Republicans thought things were looking up in the country, while 75% of Democrats saw thing getting worse. In contrast
- 53% of Democrats said things were getting better in the state, while 52% of Republicans saw things getting worse.

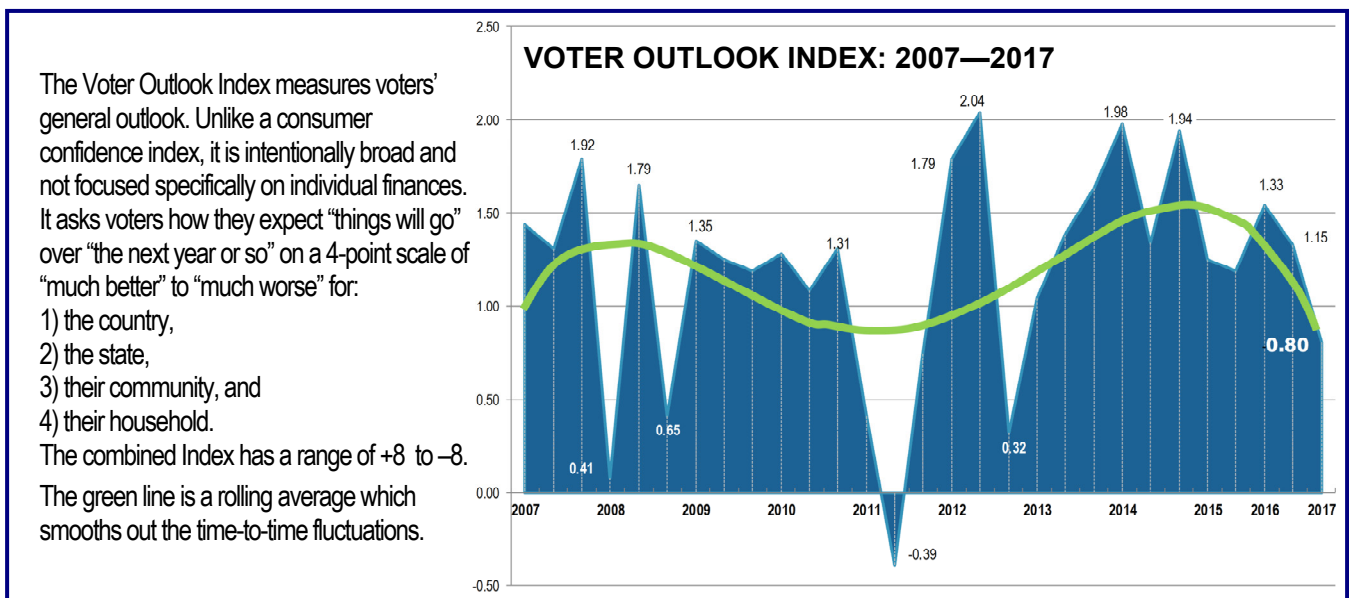
Reflecting national trends, women were much less optimistic than men about the outlook for the country. While there were not significant differences between the sexes on 3 of the 4 measures, there was a significant difference about the country, where

- Most women saw things getting worse (56% vs. 37% "better"); while
- A plurality of men said things were getting better (49% vs 42% "worse").

The Outlook Index scores were lower than December's in every region except Pierce/Kitsap, where it rose slightly. The Index was highest in Eastern Washington (1.42) and lowest in the far west counties (0.28):

72% of 509'ers expected things to get better for their household; and

70% expected things to get better in their community over "the next year or so."



Sample Profile

516 registered voters, selected at random from registered voter lists in Washington state, were interviewed July 25-27 by live, professional interviewers. 35% of the interviews were conducted on cell phones. The margin of sampling error is $\pm 4.5\%$ at the 95% level of confidence. This means, in theory, had this same survey been conducted 100 times, the results would be within $\pm 4.5\%$ of the results reported here at least 95 times.

REGION

King County	30%
Pierce + Kitsap.....	15%
North Sound (Snohomish to Whatcom).....	17%
Western Washington (Clallam to Clark)	17%
Eastern Washington.....	20%

GENDER

Male	49%
Female	51%

AGE

18-35	11%
36-50	23%
51-64	36%
65+	29%

PARTY IDENTIFICATION

Democrat	32%
Republican	27%
Independent	41%

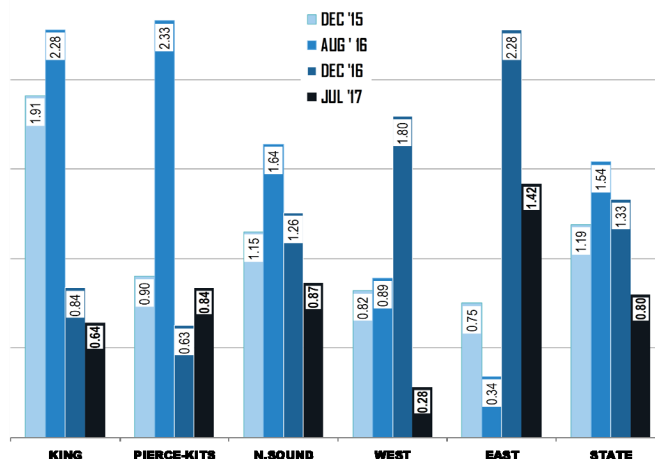
EDUCATION

High School.....	15%
Some College	25%
College Graduate	38%
Post Graduate	20%

HOUSEHOLD INCOME

<\$50,000	21%
\$50 - 74,000	20%
\$75 - 99,000	12%
\$100,000+	28%
No Answer	19%

VOTER OUTLOOK BY REGION: DEC '15—JULY '17



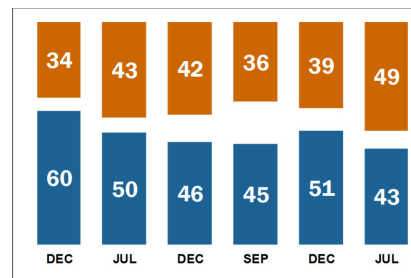
VOTER OUTLOOK INDEX ITEMS: LAST TWO YEARS

In the next year, will things get better or worse, in:

The United States

WORSE

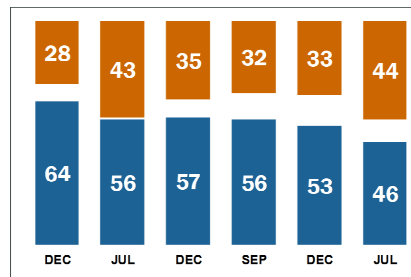
BETTER



Washington State

WORSE

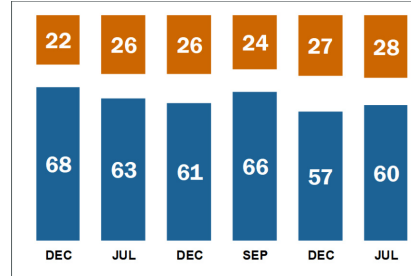
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Your Community

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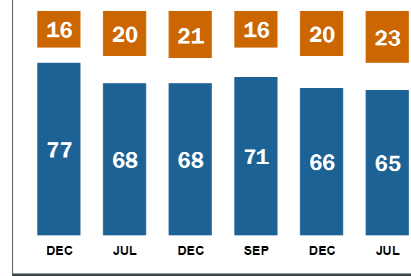
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Your Household

WORSE

BETTER



The Elway Poll

The Elway Poll is an independent, non-partisan analysis of public opinion in Washington and the Northwest.

PROPRIETARY QUESTIONS: Each quarter, space is reserved in the questionnaire to allow for proprietary questions. The fee for proprietary questions is \$1000 per question. You will receive the results of your question(s) with full crosstabulations within two days after the interviews are completed.

The Elway Poll
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